Curs 2012-13

Ciutat i Món Urbà (20156)

Titulació/estudi: Grau en Humanitats
Curs: 3r
Trimestre: 2n
Nombre de crèdits ECTS: 5 crèdits
Hores dedicació estudiant:
Llengua o llengües de la docència: anglès
Professorat: Antoni Luna

1. Presentació de l'assignatura o descriptor

Anàlisi de l'evolució de la ciutat i de l' urbanisme al llarg del temps i a diferents espais geogràfics. La ciutat com expressió de les diferents cultures i civilitzacions i la seva relació amb els moviments artístics i socials occidentals.

Estudi del fenomen urbà des del punt de vista històric i social, de la seva elaboració cultural i de les seves ressonàncies simbòliques.

Revisió del textos fonamentals sobre teoria urbana.

2. Competències a assolir

Competències generals	Competències específiques
1. Comprensió i interpretació de textos i altres documents acadèmics 2. Capacitat de reflexió i argumentació 3. Comunicació Oral 4. Utilització d'eines informàtiques 5. Treball en equip 6. Competències interculturals 7. Capacitat de raonament crític 8. Expressió oral i escrita 9. Compromís ètic	1. Comprensió, interpretació de material cartogràfic, i gràfic 2. Interpretació d'imatges, fotografies i d'altre material audiovisual 3. Anàlisis Espacial 4. Capacitat d'anàlisi i síntesi de la informació geogràfica 5. Resolució de problemes 6. Presa de decisions

3. Continguts / Contents

COURSE STRUCTURE

1. Introduction. What is a City?

- Different uses in the same space: layers of history, and functions.
- Cities in time and space
- An interdisciplinary approach to analyze the urban phenomena

2. The Origins of the City

- The shrine, the graveyard, the cave
- The Monumental City, symbolism.
- Origins of urban design. The origins of the urban grid

3. The Political City (the City in the Ancient World)

- City and citizenship (The Greek Polis)
- The political space and the city. Polis and Acropolis.
- City and territory (the Roman city)
- The organization of cities in the territory

4. The City of Merchants (the medieval, renaissance, and baroque city)

- The Medieval City. The end of the Roman Empire, the disarticulation of the European territory
- City and urbanization in the Muslim world
- The Renaissance, and the Iberian Colonial Cities
- The Baroque: The City of Ceremonies, Court, Parades
- Other forms of urbanism in the medieval/renaissance period

5. The city as a center of production. The Industrial City

- City and social class struggles
- City and ideology
- The city of the bourgeoisies
- Enlargement plans and urban reforms
- Urban social ecologies

6. Social Theory, capitalism and the Urban Question

- Reactions to the industrial city.
- The Marxist analysis: the city in the capitalist mode of production
- Max Weber: the role of economic institutions
- The Urban as an Ecological Community

7. The Urban as ideology

- Neo-Marxist Approaches: from place to space
- Henri Lefebvre , the production of space
- Social movements and the city, Manuel Castells' Collective Consumption
- David Harvey, the spatial aspects of the Fordist and Post-Fordits City. The Right to the City
- Gentrification and the City

8. Globalization and the Urban Experience

- The urban impact of Economic Globalization
- The New Urban Economy
- Global Cities

9. Urban Development and the Politics of Representation

- Governing the Image of the City
- The Cultures of Cities: the symbolic economy of cities
- The Rise of Creative Class
- The Entreprenurial City

4. Avaluació/ Class assessment

•· Two individual analyses of the readings, conferences, videos, visits and fieldtrips of the first four weeks of the course (15 % each).

•· First paper from the materials of the first 5weeks of the course.

•· Second paper from the readings of the last 4 weeks of the course. The readings will be assigned and include a brief oral presentation to start a class discussion.

•· Group project: preparation of a blog for an urban itinerary in Barcelona. (25% of the grade).

•· Forum participation: Participation in the course forums or class discussions(15%)

•· Final Exam (key concepts and readings). 30%

To be able to take the exam all the students must have the two individual papers and the group project.

The students that do not pass the course, will have a second option exam (40%), and should have the two individual papers (15% each).

5. Bibliografia i recursos didàctics

5.1. Bibliografia bàsica

MANDATORY READINGS

Belloso, Juan Carlos 2011 Chap.15 Branding of Barcelona: A Success Story, in in Keith Dinnie ed. 2011 ***City Branding. Theory and Cases*** London: Palgrave Macmillan pp.118-123

Bohiga, Oriol s 2004 Chapter 5 Ten Points for an Urban Methodology in Tim Marshall **Transforming Barcelona** London:Routledge pp 91-110

Burke, Gerald 1971 ***Town in the Making***. Chap. 7 Industrial Britain London : Edward Arnold pp.126-153

Buruma, Ian and Avishai Margalit 2004 ***Occidentalism: A Short History of Anti-Westerism.*** Chap. 2 The Occidental City. Chap. 3 Heroes and Merchants. London: Atlantic Books pp.13-73

Busquet,Joan s 2005 Introduction ***Barcelona the urban evolution of a compact city*** Roverento, Italy: Harvard University Graduate School of Design and Nicolodi pp17- 20

Castells, Manuel 1982 ***The City and the Grassroots: A Cross-Cultural Theory of Urban Social Movements*** Berkely and Los Angeles: University of California press pp.138-170

Castells, Manuel 1982 ***The City and the Grassroots: A Cross-Cultural Theory of Urban Social Movements*** Berkely and Los Angeles: University of California press pp.291-305

Eurostat ***Regional yearbook*** 2012 Chap 14. Focus on territorial Typologies pp.193-201

Fraser, Benjamin 2011 Introduction. Henri Lefebvre and the City. ***Henri Lefebvre and the Spanish Urban Experience. Reading the Mobile City.*** Lewisburg. Bucknell University Press pp. 1-37

Greenberg, Miriam 2008 Chap.1 Marketing the City in Crisis. Branding and Restructuring New York City in the 1970s and the Post-9/11 Era. In Anne M. Cronin and Kevin Hetherington ed. 2008 ***Consuming the Entreprenurial City. Image, Memory, Spectacle.*** New York and London: Routledge pp.19-44

Hall, Peter 2002 ***Cities of Tomorow. An Intellectual History of Urban Planning and Design in the Twentieth Century*** Chap 2. The City of Dreadful Night London: Blackwell Publishers pp.14-47

Harvey, David 1991 ***The Condition of Postmodernity***. Cambridge MA, Oxford, Uk: Blackwell pp.66-98

Hohenberg, Paul M.,Lynn Hollen Lees, 1995 ***The Making of Urban Europe 1000-1950*** Chap. 1 The Structure and Functions of Medieval Towns Cambridge. Harvard University Press pp.22-46

Hospers, Gert Jan 2011 Chap 4. City Branding and the Tourist Gaze, in Keith Dinnie ed. 2011 ***City Branding. Theory and Cases*** London: Palgrave Macmillan pp.27-34

Keith Dinnie 2011 Chap. 1. Introduction to the Theory of City Branding and Andrea Insch Chap 2. Branding the City as an Attractive Place to Live ***City Branding. Theory and Cases*** London: Palgrave Macmillan pp.3-14

Kostof, Spiro 1991 Chap. 2 The Grid in The City Shaped. Urban patterns and meanings through history London : thames and Hudson pp95-124

Kostof, Spiro 1991 **The city shaped. Urban patterns and meanings through history.** London:Thames and Hudson pp.29-41

Logan, John R. and Harvey L. Molotch 1987 Chap. 3 The City as a Growth Machine in ***Urban Fortunes: The Political Economy of Place***. Berkeley, Los Angeles, London: University f California Press pp.51-98

Miles, Steven and Malcom Miles 2004 Chapter 3 Consuming Cultures: The Symbolic Economies of Cities ***Consuming Cities*** New York: Palgrave Macmillan pp.45-64

Mitchell, Don 2003 Chap. 4 The End of Public Space? People's Park, The Public, and the Right to the City, ***The Right to the City. Social Justice and the Fight for Public Space*** New York, London: The Guilford Press pp. 118-160

Mumford, Lewis 1961 ***The City in History***. Chap. 3 Ancestral Forms and Patterns. London:Harvest Books pp.55-93

Orum, Anthony and Xiangjing Chen 2003 Chap .2 Social Theory and The City ***The World of Cities. Places in Comparative and Historical Perspective*** London: Blackwell pp.27-32

Orum, Anthony and Xiangjing Chen 2003 ***The World of Cities. Places in Comparative and Historical Perspective*** London: Blackwell pp.5-11

Rossi, Ugo and Alberto Vanolo 2012 Chap.2 Making Culture Work: The Rise of the Creative City ***Urban political geographies. A Global Perspective*** Los Angeles: Sage pp.51-68

Sassen, Saskia 2011 ***Cities in the World Economy*** Chap.2 The urban impact of economic globalization. Los Angeles: Sage pp.15-57

Saunders, Peter 1986 Chap. 2 The Urban as an Ecological Community ***Social Theory and the Urban Question*** London and New York: Routledge pp. 71-52

Saunders, Peter 1986 Chap.2 Social Theory, capitalism and the Urban Question ***Social Theory and the Urban Question*** London and New York: Routledge pp. 13-38

Short, John 1996 The Urban Order: an introduction to Cities, Culture and Power. London Blackwell pp.36-67

Smith, Neil 1984 Chap.3 The Production of Space. ***Uneven Development. Nature, Capital and the Production of Space.*** Athens and London: The University of Georgia Press pp.92-131

Smith, Neil 2011 Chapter 4 New Globalism, New Urbanism: Gentrification as Global Urban Strategy in Neil Brenner and Nik Theodore ed. ***Spaces of Neoliberalism: Urban restructuring in North America and Western Europ***e London, New York: Wiley ***Blackwell*** pp.80-103

Southall, Aidan 1998 Chap 6. From Colonial to Third World cities **. The City in Time and Space** Cambridge UK: Cambridge University Press pp.252-297 andpp.298-305

Zukin, Sharon 1996 ***The Cultures of Cities*** Chap.1 Whose Culture? Whose City? London:Blackwell pp.1-48

Zukin, Sharon 1996 ***The Cultures of Cities*** Chap.2 Learning from Disneyworld pp.49-78

RECOMMENDED READINGS

Balibrea, Mari Paz 2004 Urbanism, culture and the post-industrial city: Challenging the "Barcelona Model" in Tim Marshall. ***Transforming Barcelona*** London:Routledge pp.205-225 **Nuria Benach 2004 Public spaces in Barcelona 1980-2004 in** Tim Marshall. ***Transforming Barcelona*** London:Routledge pp. 151-161

Bohiga, Oriol s 2004 Chapter 5 Ten Points for an Urban Methodology in Tim Marshall ***Transforming Barcelona*** London:Routledge pp 91-110

Busquet,Joan s 2005 Introduction ***Barcelona the urban evolution of a compact city*** Roverento, Italy: Harvard University Graduate School of Design and Nicolodi pp17-20

Epps, Brad 2001 "Modern Spaces: Building Barcelona." In ***Iberian Cities***. Ed. Joan Ramon Resina. New York: Routledge pp. 148-197

Greenberg, Miriam 2008 Marketing the City in Crisis: Branding and Restructuring New York City in the 1970s and the Post-9/11 Era in Anne M.Cronin and Kevin Hetherington ed ***Consuming the Entrepenurial City. Image, Memory, Spectacle*** New York: Routledge pp.19-45

Hughes, Robert 1993. Chapter 2. The Domain of the Hairy Hero. ***Barcelona.*** New York: First Vintage Books Edition.pp.55-104

Luna, Antonio 2004 Cities of Spain: Cities on the edge of an identity breakdown. ***Cities*** n.20 pp.375-378

Luna, Antonio 2008 Just Anotrher Coffee! Milking the Barcelona Model, Marketing a Global Image and the Resistance of Local Identities in in Anne M.Cronin and Kevin Hetherington ed ***Consuming the Entrepenurial City. Image, Memory, Spectacle*** New York: Routledge pp.143-161

Magrinyà, Francesc Way-Interways: A New Concept Proposed by Cerdà in Generalitat de Catalunya 1996 ***Cerda. Urbs I Territori*** Barcelona : Generalitat de Catalunya pp.205-224

Marshall, Tim 2004. Introduction ***Transforming Barcelona*** London: Routledge pp.1-23

McNeill, Donald 2004 Chap 4. A Europe of Cities? in *New Europe: Imagined Spaces* London:Arnold pp.90-120

Miles, Steven and Malcom Miles 2004 Chapter 3 Consuming Cultures: The Symbolic Economies of Cities ***Consuming Cities*** New York: Palgrave Macmillan pp.45-64

Rowe, Peter G. 2006 Chapter 1. The earlier moments in ***Building Barcelona. A Second Renaixença*** Barcelona: Barcelona regional

Rowe, Peter G. 2006 Collective Possession. in ***Building Barcelona. A Second Renaixença*** Barcelona: Barcelona regional pp.48-69

Zukin; Sharon 1995 Chapter 1 and 2 ***The Cultures of Cities*** Oxford:Blackwell pp.1-78

5.2. Bibliografia complementària

Bairoch, P. *De Jéricho à Mexico. Villes et économie dans l'histoire* , Gallimard, 1985 HT111 .B35 1996

Benevolo, L. *Le Origini dell'urbanistica moderna* , Roma y Bari, Laterza, 1972 168-078

Benevolo, L. *La ciudad europea Barcelona* , Crítica 1993 HT131 .B4618 1993

Cerdà. Urbs i Territori. Una visió de futur , Barcelona, Fundació Catalana per a la Recerca, 1994 HT384 .C282 B376 1994

Cerdà. Urbas I Territori. Planning beyond the urban , Barcelona, Fundació Catalana per a la Recerca, 1996 HT384 .C282 B37613 1996

Chueca Goitia, F., *Breve Historia del urbanismo* , Madrid, Alianza Editorial, 1998 NA9031 .C48 1998

Font.A., coordinador, *Planeamiento urbanístico. De la controversia a la renovación* , Barcelona, Diputació de barcelona, 2003 HT165.5 .P53 2003

Galera,M. et al. *Atlas de Barcelona (segles XVI-XX*), Barcelona, Col.legi Oficial d'Arquitectes de Catalunya, 1982 G1969 .B37 G3519 1982

García y Bellido, A. et al. *Resumen histórico del urbanismo en España* , Madrid, Instituto de Estudios de Administración Local, 1987 (3a. Ed.) HT145 .S7 R47 1987

Gravagnuolo, B. *Historia del urbanismo en Europa. 1750-1960* , Madrid, Akal, 1998 NA9183 .G7318 1998

Hall, P. *Cities in Civilization,* Londres, Phoenix, 1999 HT111 .H35 1999

Hall, P. *Cities of Tomorrow* , Oxford, Blackwell, 2002 (3ª. Ed.) HT166 .H35 2002

Hall, P. *Ciudades del mañana* , Barcelona, Ediciones del Serbal, 1996 HT166 .H3518 1996

Harouel, J.-L. *Histoire de l'urbanisme* , París, Que Sais-je?, 1981 Le Corbusier *Principios de urbanismo* , Madrid, Alianza Editorial, 1981 NA9031 .L4318 1981

Kostof,S. *The city shaped. Urban Patterns and Meanings throught History* , Londres, Thames&Hudson, 1991 HT111 .K675 1991

Malverti, X. y Pinon, P. *La ville régulière. Modèles et tracés* , París, Picard, 1997 HT151 .V55 1997

Martín Ramos, A. ed. *Lo urbano en 20 autores contemporáneos* , Barcelona, Edicions UPC, 2004 HT151 .U73 2004

Montero Vallejo, M. *Historia del urbanismo en España I* , Madrid, Cátedra, 1996 HT145.S7 H57 1996

Morris, A.E.J. *Historia de la forma urbana, Barcelona* , Gustavo Gili, 2001 (7ª. Ed.) HT166 .M67 2001

Munizaga, G. *Las ciudades y su historia: una aproximación* , Santiago de Chile, Ediciones Universidad Católica de Chile, 1997 HT111 .M865 1997

Muratore, G. *La ciudad renacentista* , Madrid, Instituto de Estudios de Administración Local, 1980 190-218

Nogué, J. (ed.) *La ciutat. Visions, anàlisis i reptes* , Girona, Universitat de Girona I Ajuntament de Girona, 1998 GF125 .C58 1998

Pitte,J._R. Paris. *Histoire d'une ville* , París, Hachette, 1993 DC723 .P37 1993

de Seta, C. *La ciudad europea del siglo XV al XX,* Madrid, Istmo 2002 HT131 .D4718 2002

Sokoloff, B. *Barcelone ou comment refaire une ville* , Montréal, Les Presses de l'Université de Montréal, 1999 HT169 .C282 B3796 1999

Southall, A. *The City in Time and Space* , Cambridge, Cambridge University Press, 2000 HT111 .S68 1998

de Terán, F. *Historia del urbanismo en España III. Siglos XIX y XX* , Madrid, Cátedra, 1999 183-230

Tournier,P. París. *Las claves de su historia* , Barcelona, Robinbook, 2001 DC707 .T6818 2001

Troin,J.F. *Las metrópolis del Mediterráneo* , Barcelona, CIDOB i Icaria, 2003 HT145 .M43 2003
Vinuesa, J. y Vidal Domínguez, M.J. *Los procesos de urbanización,* Madrid, Síntesis, 1991 GF125 .V56 1991

5.3. Recursos didàctics

6. Metodologia (optatiu)

Classes plenàries utilitzant el portal de geografies que està accessible als estudiants durant tot el curs. Sessions de discussió i debat d'alguns dels materials del curs: mapes, material audiovisual i textos. Seguiment dels debats en el espai Forum de Moodle

Tres sessions de seminari en els que els estudiants en grups de fins a tres persones presentaran el resultats de les pràctiques assignades en relació a diferent temes durant el curs.

Visites urbanes i si és possible un viatge a alguna de les ciutats estudiades en classe.

7. Programació d'activitats

CIUTAT I MÓN URBÀ (20156), GRUP 1		
	Dimarts	**Dijous**
7/01 - 13/01	PLENÀRIA	PLENÀRIA
14/01 - 20/01	VISIT	PLENÀRIA
21/01 - 27/01	VISIT	PLENÀRIA
28/01 - 03/02	GUEST LECTURE	PLENÀRIA
04/02 - 10/02	DOCUMENTARY	PLENÀRIA
11/02 - 17/02	GROUP PRESNETATIONS	GROUP PRESNETATIONS
18/02 - 24/02	PLENÀRIA	PLENÀRIA

25/02 - 03/03	PLENÀRIA	PLENÀRIA
04/03 - 10/03	PLENÀRIA	PLENÀRIA
11/03 - 17/03	PLENÀRIA	PLENÀRIA